Name o	f the module/subject	STUDY MODULE DI		Code
-	s economics			1011104151011174340
Field of	study		Profile of study	Year /Semester
Safe	ty Engineering -	Part-time studies - First-	(general academic, practical) (brak)	3/5
Elective path/specialty			Subject offered in: Polish	Course (compulsory, elective) elective
Cycle of	f study:		Form of study (full-time,part-time)	
	First-cyc	le studies	part-	time
No. of h	ours			No. of credits
Lectur	e: 12 Classes	s: 12 Laboratory: -	Project/seminars:	- 2
Status o	of the course in the study	program (Basic, major, other)	(university-wide, from another	field)
		(brak)		(brak)
Educati	on areas and fields of sci	ence and art		ECTS distribution (number and %)
socia	I sciences			2 100%
Economics				2 100%
Resp	onsible for subje	ect / lecturer:	Responsible for subje	ct / lecturer:
dr h	ab. Teresa Łuczka pro	of. nadzw.	dr Paweł Przepióra	
	ail: teresa.luczka@put.	.poznan.pl	email: pawel.przepiora@put.poznan.pl	
	061 665 33 94 dział Inżynierii Zarządz	zania	tel. 061 665 33 94 Wydział Inżynierii Zarządzania	
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Written exam,				
Discussions summarizing the various lectures, giving the opportunity	to evaluate the student's under	standing of the issues		
Course descr	iption			
1 Essence of small and medium-sized enterprise (SMEs definition, S Demography of SMEs sector in Poland)	MEs development and their imp	portance in the economie		
2 Strategic Management in SMEs (formulating strategies, facilitating building process, areas of strategic choices, characteristics of strateg		all business strategy		
3 Company formation (obstacles of the companies formation and dev busines splan structure)	velopment, functions and receiv	ers of business plan,		
4 The financial management in SMEs (basics of financial managemercycle, Review of sources of financing)	ent of SMEs, the profitability of i	investment vs. business		
5 Franchising (definition, franchise agreements components, advant	ages and disadvantages of frar	nchising)		
6 Clusters (definitions, functioning and financing of the cluster)				
Basic bibliography:				
1. Małe i średnie przedsiębiorstwa. Szkice o współczesnej przedsięb 2007	iorczości, Łuczka T. (red.), WPI	P, wyd.ll i wyd. I, Poznan		
2. Zarządzanie małym i średnim przedsiębiorstwem, Safin K. (red), Wydawnictwo AE we Wrocławiu, 2008				
3. Kapitał obcy w małym I średnim przedsiębiorstwie. Wybrane aspe	kty mikro- i makroekonomiczne	, Łuczka T., PWN, 2001		
4. Ekonomika i zarządzanie małą firmą, B. Piasecki (red), PWN, 200	1			
Additional bibliography: 1. Kapitał jako przedmiot gospodarki finansowej małego i średniego i	arzadsiabiarstwa prywatnogo. V	Vprowadzania da		
finansów przedsiębiorstwa, Luczka T., WPP, Poznań, 1997				
Result of average stud	ent's workload			
A attack.				
Activity		Time (working hours)		
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1. lectures		hours)		
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